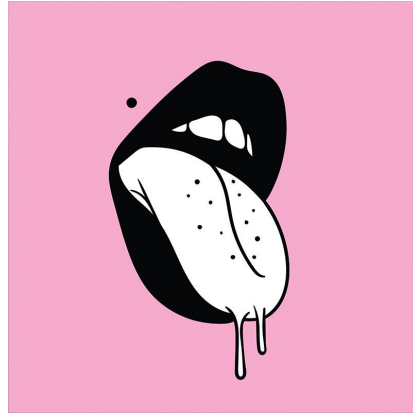


pleasure trap

NUMBER 1

FT. CLARA HURTADO



Release Date: 06/02/20

Number 1 is the debut single by Pleasure Trap. A high octane pop song about lust and sexuality. Exploding with charisma, charm and undeniable hooks. Number 1 was produced by Chris Coulter (Disclosure, Arcane Roots) and features Clara Hurtado (The Voice UK). Born Rory Kaye, the Brighton native draws influence from life's many dramas, describing the world as he sees it, through a prism of angst, humour, worry and big dreams. Whilst also touching base with the destructive aspects of compulsion, love and hedonism.

Kaye describes Number 1 as a turning point in the Pleasure Trap journey, explaining, "I'd just written a collection of songs for an EP which never made the cut. None of them felt like a single. None of them felt like the right way to introduce myself as an artist." It was the cold, uninviting nature of these early ideas that gave spark to a new direction for Pleasure Trap. A project with raw creative talent at its core. Kaye went back to the drawing board, enlisting the help of writing partner Billy Farmer (Missedcalls), and began creating again. This time, the final product felt right.

Kaye continues, "I wanted a lyric that was cheeky and didn't take itself too seriously, and a beat that felt warm and playful. I started with the song title, and the rest flowed from there". The song title was Number 1. Now, after a meticulous production process, armed with a fresh collection of quality recordings, this yet undiscovered artist is ready to break through the noise in 2020.



PRE-SAVE