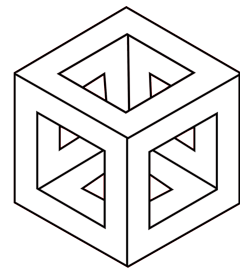


IN A BOX RECORDS

PRESS RELEASE



Release Date: 14/03/19

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It may not feel like it, but *Invincible* is actually **Clara Hurtado's first original release**. Having already featured on multiple records by other artists and producers, **Clara has built a loyal and engaged fanbase**, who have been waiting patiently for Clara's studio debut. *Invincible* is a song with **soulful vocal harmonies, smooth synths and electronic beats**, carefully blended in a **contemporary production style**, that maintains a characterful, **retro feel**.

The creative process for *Invincible* has been a long one. Clara has taken her time to perfect a song that means so much to her, saying *"I've been in the process of developing *Invincible* for a very long time, and I am very proud of the project"*. The delay in part, was due to a run on **ITV's *The Voice UK*** in 2017, which ended in the **live finals** of the competition. Most would consider this a success and whilst Clara may have had higher expectations of herself, the Spanish singer described her involvement in the show as *"a once in a lifetime opportunity that has made me a better writer, performer and professional musician"*.

Clara's **determination** to come back **stronger** and use this **experience** as a positive is clear to hear in the lyrics of *Invincible*. The line *"when you break my back, I'll come back, twice as strong"* stands out as a defining lyric in the song. The message in *Invincible* is broader though, with Clara herself stating *"*Invincible* is about **believing in yourself**. It's about **trusting your gut and intuition**. Making choices that are right for you and being **resilient to negativity**"*.

Invincible is written by **Clara Hurtado**, produced by **Maschine Man Tim**, mixed by **CUB** and released in collaboration with **In A Box Records**. If you have any questions about the track or would like exclusive quotes and content, please get in touch!