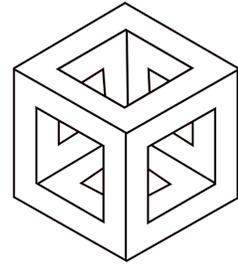


IN A BOX RECORDS

PRESS RELEASE



CUB - Obsessed ft. Clara Hurtado



Release Date: 28/09/18

Obsessed is the exciting debut single by **CUB** aka **Billy Farmer** featuring the **undeniable vocals of long-time friend and collaborator Clara Hurtado (*The Voice 2017*)**. A statement of intense desire for another, this record sees Clara's smooth vocal float between a **quirky guitar hook and pounding bass line to create a club-infused pop cocktail**.

At just 24, **Billy** has been involved in music for over a decade already. He was first inspired to start creating by his Father, who's own music saw him perform alongside **The Smiths** and gain support from the reputable **Radio 1 DJ John Peel**.

Alongside founding his own **independent production company, music publisher, record label & blog** under the guise **In A Box Records** whilst at university; **Billy** is now focused on launching his own personal music project and brand, **CUB**. Combining the **pop sensibility and crisp production of**

electronic icons such as **Diplo, Zedd & Mura Masa** with his own multi-instrumentalist disposition. **CUB** endeavours to keep the people guessing with his **forward thinking brand of Alt-Pop**.

Having been introduced by a mutual friend and fellow producer, Billy remembers the initial writing sessions with Clara as feeling immediately special: *"It came together so naturally... it's starting to feel like a family and that's how it should be."*

Born in **Madrid, Spain** and later moving to the UK to pursue a career in music, **Clara Hurtado** hasn't lived in the same house for more than two years at a time. Moving frequently, Clara began learning her craft however and whenever she could, listening intently to vocal runs of genre defining artists such as **Beyonce, Jill Scott** and **Janelle Monae** on repeat. This attention to detail has translated into her ability to capture and portray the true meaning behind any song, a talent that was instantly recognised by **Tom Jones, Gavin Rossdale, JHUD** and **WilliAm** as they all turned their chairs during her blind audition on **The Voice UK** last year. Following recent performances at the **National Reality TV** and **Urban Music Awards** ceremonies, Clara has been locked away in the studio writing and recording non-stop for a **series of upcoming singles**.

Initially created during a late night session at **CUB's** bedroom studio, *Obsessed* is the result of a collaboration between both **Billy Farmer, Clara Hurtado** and a third **songwriter/producer George Gleeson**. George's songwriting has been supported by **Clash, BBC Introducing, GigsLutz, Sound On Sound** and **Sofar Sounds**, with his track *3AM* being awarded top prize at the **B-Side Project** in 2016. The competition was held at **Metropolis Studios** by world renowned judges **Nu:Tone, Roni Size** and **Grammy Award winning artist La Roux**.

"We had Clara in mind before we first got together so wanted to create something that would work sonically with her vocal tone" says Billy, *"once the song had been written and the demo finished, Clara joined myself and George for a second session and in no time we had it"*.

Obsessed is a cheeky and sensual song about the early feelings of romance, the lust and excitement of a new relationship and being completely obsessed with someone. **Both Billy and Clara admit to getting a little obsessed from time to time.**

"I hate to say it but I've definitely been obsessed before" Clara explains, *"The feeling goes beyond just liking or even loving someone... of not wanting anyone else"*

There is plenty in the pipeline for **CUB, Clara Hurtado** and **In A Box Records**. **Expect new releases, music videos and fresh collaborations very soon!**