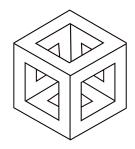
IN A BOX RECORDS

PRESS RELEASE



CUB - Don't Wanna Know ft. Clara Hurtado



Release Date: 09/11/18

Following the release of the captivating **Obsessed** featuring the incredible vocal talents of ITV's **The Voice**'s **Clara Hurtado**, which garnered support from **EARMILK**, **Kick Kick Snare** and **PressPLAY**, **CUB**hits the ground running with new single **Don't Wanna Know**, further highlighting the young producer's continuous journey of growth as an artist.

Known as Billy Elson Farmer to his friends, **CUB** has matured with music engulfing his every thought.

Starting off at the tender age of ten, **CUB** has since graduated with a BA in music production. It was here when he decided to start **In A Box Records** and the **In A Box Project**, a platform to support and provide resources to independent artists.

As a result, **CUB** has worked with artists such as **Fredrick Long** and **Pleasure Trap**, as well as writing songs for **Brighton's LIFT Music/Boost Publishing** and **Hookers Songs**. These endeavours have landed successful synch placements on major TV channels such as **BT Sport** and **BBC1**.

Whilst it is clear that **CUB** is no stranger to the scene, he is the first to admit he is still in the early stages of his career, and continues to tirelessly work on developing his brand and industry connections whilst discovering his sonic identity.

Stepping one bit closer to his musical dream, but taking a slightly different direction to his last single, **CUB** releases **Don't Wanna Know** on November 9th.

CUB started work on **Don't Wanna Know** whilst he was at university and although he had an idea of how he wanted the chorus to sound, this ironically made the track harder to finish. This was no longer an experimentation but a single that needed to be heard. It wasn't until Hurtado visited the studio for a writing session and added her vocal melodies to the song that **Don't Wanna Know** was ready for release.

Speaking of the process, **CUB** explains,

"I wanted to follow Obsessed with something different, something to showcase my versatility. I knew the moment I laid down the initial chord progressions that the beat had a lot of potential. Clara & myself met in the studio and wanted to create a record with a different style and feel."